

Austin Werner

Graphic Designer | Video Editor

Working to consistently lead and deliver high-quality, strategic design work that supports national brand presence, client engagement, and compliance initiatives. Working with a variety of content writers, stakeholders, translation team and leadership groups to deliver increased visuals and user experience.

CONTACT:

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Toronto, Ontario (hybrid)

austinwerner.ca

EDUCATION:

2017-2020

Durham College

- Graphic Design Grad

SKILLS:

- Adobe Suite
- Microsoft 365
- Stationary & Print
- Social Media
- Video Editing
- Sora & Midjourney Ai
- Branding

WORK EXPERIENCE

RAYMOND JAMES -

GRAPHIC DESIGNER / VIDEO PRODUCER AUG 2023 – PRESENT

Nationwide Support: Created 13 Tax Cards for each Canadian province.

- *Adobe InDesign, Adobe Illustrator, Microsoft Powerpoint, Sharepoint*

Compliance Integration: Updated ~50 CIRO disclaimer documents and ~75 Solus Trust disclaimer materials.

- *Adobe InDesign, Sharepoint, Microsoft Excel*

Evergreen Wealth Marketing: Designed 20 Total Wealth Solutions documents (10 in English, 10 in French).

- *Adobe InDesign*

Major Toolkit Launches: Developed 4 comprehensive toolkits for Insurance, Estate & Trust, Tax, Charitable Giving

- *Adobe InDesign, Adobe Illustrator, LinkedIn Social Media Work*

Brochure Development: Led the creation of the full A.I.P. Brochure & Guided Portfolio in digital flipbook format.

- *Adobe InDesign, Digital Online Flipbook maker, Adobe Illustrator*

Email Branding: Rebranded and elevated the Private Client Solutions client-facing email header templates.

- *Microsoft .oft Email template creation (Outlook)*

Diversity & Inclusion : Designed the logo for the Diverse Ability Group.

- *Adobe Illustrator*

Event Design: Produced over a dozen event invitation packages for staff, each requiring 8+ variations.

- *Adobe Illustrator, Adobe Premiere Pro, Sharepoint for sharing externally*

Custom Project Leadership: Rebranded the RJ-Solus Trust x Fasken presentation for Leadership team.

- *Adobe PowerPoint*

LANGUAGE:

- English

**all work translated with
french compliance act bill 96*

OTHER EXPERIENCES:

- Rugby Canada
Sponsor Video [HERE](#)
- Capital Markets
Clients Video [HERE](#)

- Jr. Level Web
Development
Experience
*(Dreamweaver HTML & CSS
taught in College)*

[Digital Portfolio:](#)

[AUSTINWERNER.CA](#)

Rugby Canada Advertisement / Event Support: Digital Jumbotron, Video ads, Mobile Digital Ads, Print Ads.

- *Adobe Premiere Pro, Adobe Illustrator, SharePoint*

F.I.D Empowering Credit Unions: Recruitment Intro Letter & Editable

- *PowerPoint template.*

Content insights & Analytics: Collaborative data research and deployment with content marketing.

- *Social Media & SharePoint Analytics*

ADELAIDE CAPITAL | INVESTOR RELATIONS -

GRAPHIC DESIGN LEAD / SOCIAL MEDIA MANAGER NOV 2021 – AUG 2023

Social Media Planning: Managed weekly content calendars for 7 clients simultaneously, ensuring consistent branding, timely posts, and cross-platform engagement with analytical SEO review. Producing engaging social media videos, motion graphics, and branded templates to increase visibility and audience interaction.

- *Adobe Illustrator, Adobe Photoshop, Sprout Social, Canva*

Company Branding: Directed internal rebranding initiatives, modernizing visual identity and aligning all external content.

- *Adobe Illustrator, Adobe InDesign, Canva, Adobe Photoshop, Sora Ai, Midjourney*

News & PR: Designed and published timely news release posts and announcements for client and corporate initiatives.

- *Microsoft Word, WordPress, SharePoint, Mailchimp*

Corporate Decks: Created and formatted high-impact corporate decks for client presentations, investor updates, and internal strategy meetings.

- *Microsoft PowerPoint, Adobe Illustrator*

Stakeholder Communication: Collaborated with executives and client stakeholders to gather requirements, anticipate upcoming announcements, and adapt creative strategy.

- *Microsoft Teams, Zoom, Microsoft Teams*

BELLMEDIA | TSN - CTV - CRAVE

GRAPHIC DESIGN INTERN JAN 2020 – MAR 2020

Digital National Ad Campaigns: Created templated brand variations for televised ad campaigns, digital highway billboards in the GTA and learned corporate server organization.

- *Adobe Illustrator, Adobe Photoshop, Adobe InDesign, JIRA*